

PROGRAMME OVERVIEW

Fly Emirates

A night-time photograph of a Formula 1 race track. In the foreground, a red and white Ferrari F1 car is in motion, followed by a yellow and black Renault F1 car. Further back, a pink and white Williams F1 car is visible. The track is illuminated by stadium lights, and a large red banner with the 'Fly Emirates' logo is positioned on the left side of the track. Spectators are visible in the stands on the right side of the track.

ABOUT F1® EXPERIENCES OVERVIEW

F1® Experiences is the Official Experience, Hospitality & Travel Programme of Formula 1® to its worldwide races

Official Ticket Packages come directly from Formula 1 and bring you unprecedented access, the best tickets available, premium hospitality venues, first-class hotels, seamless transfers and unique benefits only available through our programme.

Our custom branding, one-of-a-kind hospitality and on-track experiences make for the perfect, bespoke corporate package, ideal for your next corporate retreat.

"All I can say is "wow". [We] had an absolutely sensational time. F1 Experiences was everything we had hoped for and more." - S.S.

"I have been to Superbowls, World Cup Finals, but nothing comes close to this. We saw everything up close and personal, and F1 Experiences went above and beyond." - D.B.





PACKAGE REVIEW



Fan Experiences



Premium/Corporate
Experiences



Luxury Experiences

A close-up, over-the-shoulder view of a person's hands holding a smartphone to take a photo of a Formula 1 pit stop. The person is wearing a dark jacket and a watch. The phone's screen shows a live view of the pit stop. In the background, several crew members in white shirts are working on a yellow and black Formula 1 car. The scene is set in a brightly lit garage or pit lane with overhead lights and a large circular light fixture. The text 'FAN EXPERIENCES' is overlaid in large, bold, white capital letters across the center of the image.

FAN EXPERIENCES

HERO

**3-DAY RACE TICKET
MAIN GRANDSTAND**

YOUR EVENT LINE UP

THURSDAY

Exclusive Pit Lane Walk
Drive the Track Tour
Starting Grid Photo with Trophy

FRIDAY

F1 Insider Access
Podium Photo Opportunity
Paddock Club Reception

EXCLUSIVE EXTRAS

F1 Experiences Rewards
F1 TV Access
F1 Experiences Gifts
F1 Experiences Lanyard & Ticket Sleeve
2019 Grand Prix Race Programme

PACKAGE PRICING

Starting at \$1,399

F1 Experiences

Formula 1
Gran Premio Heineken
d'Italia 2018

31 August - 02



GRANDSTAND L

EST. 1873



TROPHY

**3-DAY RACE TICKET
SIGNATURE GRANDSTAND**

YOUR EVENT LINE UP

THURSDAY

Exclusive Pit Lane Walk
Drive the Track Tour
Starting Grid Photo with Trophy

FRIDAY

F1 Insider Access
Podium Photo Opportunity
Paddock Club Reception

EXCLUSIVE EXTRAS

F1 Experiences Rewards
F1 TV Access
F1 Experiences Gifts
F1 Experiences Lanyard & Ticket Sleeve
2019 Grand Prix Race Programme

PACKAGE PRICING

Starting at \$1,269

F1 Experiences



STARTER

**3-DAY RACE TICKET
ENTRY-LEVEL GRANDSTAND**

YOUR EVENT LINE UP

THURSDAY

Exclusive Pit Lane Walk
Drive the Track Tour
Starting Grid Photo with Trophy

EXCLUSIVE EXTRAS

F1 Experiences Rewards
F1 TV Access
F1 Experiences Gifts
F1 Experiences Lanyard & Ticket Sleeve
2019 Grand Prix Race Programme

PACKAGE PRICING

Starting at \$699





PREMIUM/CORPORATE EXPERIENCES

LEGEND

2- OR 3-DAY RACE TICKET F1 PADDOCK CLUB™

YOUR EVENT LINE UP

DAILY

Entry into Formula 1 Paddock Club Hospitality
Paddock Club Pit Lane Walks

ONE - DAY ACCESS

Paddock Pass
▪ Friday, Saturday or Sunday

SATURDAY

Podium Photo Opportunity

SUNDAY

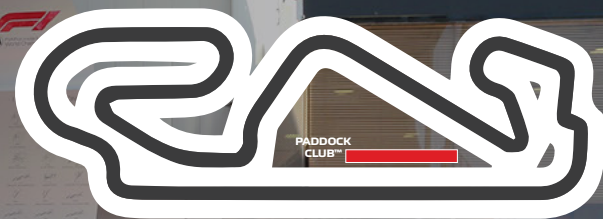
Podium Ceremony Access

EXCLUSIVE EXTRAS

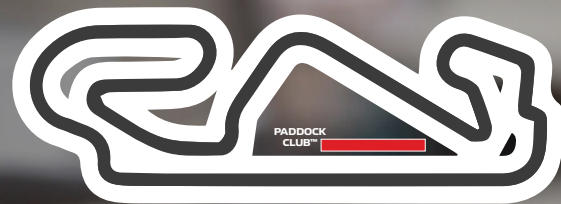
F1 Experiences Rewards
F1 TV Access
F1 Experiences Gifts
F1 Experiences Lanyard & Ticket Sleeve
2019 Grand Prix Race Programme

PACKAGE PRICING

Starting at \$6,119



Paddock Club™



2- OR 3-DAY RACE TICKET F1 Paddock Club™

YOUR EVENT LINE UP

DAILY

Entry into Formula 1 Paddock Club Hospitality
Paddock Club Pit Lane Walks

SATURDAY OR SUNDAY

Guided Paddock Access

EXCLUSIVE EXTRAS

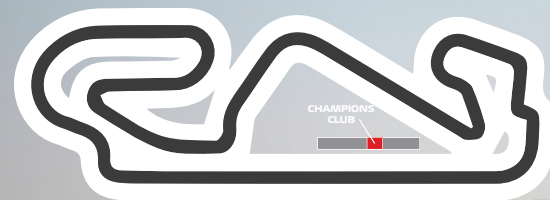
- F1 Experiences Rewards
- Pair of Ear Plugs
- 2019 Grand Prix Race Programme
- VIP Parking
 - One per four packages purchased

PACKAGE PRICING

Starting at \$4,284



CHAMPIONS CLUB



2- OR 3-DAY RACE TICKET CHAMPIONS CLUB

YOUR EVENT LINE UP

DAILY

Ticket to Champions Club Hospitality

SATURDAY OR SUNDAY

Guided Paddock Access

F1 Executive Q&A

F1 Legend or Current Driver Appearance

EXCLUSIVE EXTRAS

F1 Experiences Rewards

F1 TV Access

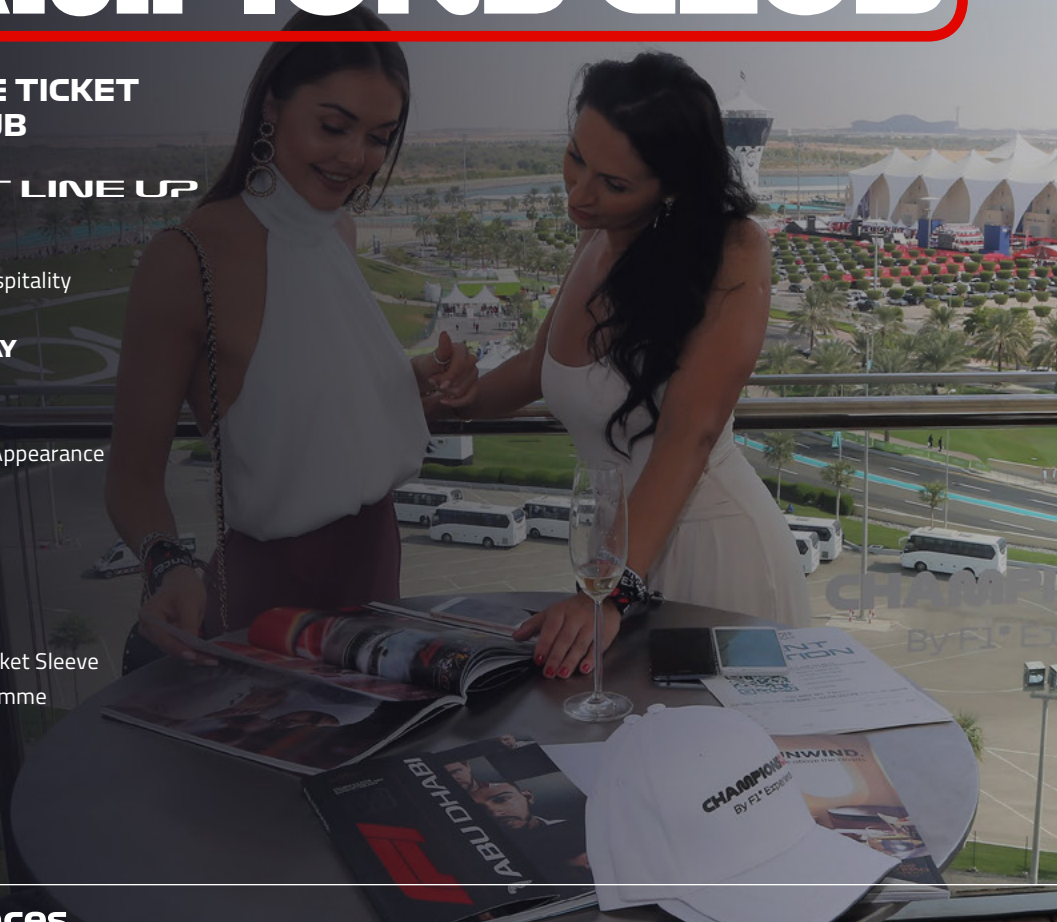
F1 Experiences Gifts

F1 Experiences Lanyard & Ticket Sleeve

2019 Grand Prix Race Programme

PACKAGE PRICING

Starting at \$2,249



2019 Experiences

CHAMPIONS CLUB LOCATIONS

FORMULA 1 ROLEX AUSTRALIAN GRAND PRIX 2019

14 - 17 MARCH 2019

FORMULA 1 EMIRATES GRAN PREMIO DE ESPAÑA 2019

09 - 12 MAY 2019

FORMULA 1 GRAND PRIX DE MONACO 2019

23 - 26 MAY 2019

FORMULA 1 PIRELLI GRAND PRIX DU CANADA 2019

06 - 09 JUNE 2019

FORMULA 1 GRAND PRIX DE FRANCE 2019

20 - 23 JUNE 2019

FORMULA 1 MYWORLD GROSSER PREIS VON ÖSTERREICH 2019

27 - 30 JUNE 2019

FORMULA 1 ROLEX BRITISH GRAND PRIX 2019

11 - 14 JULY 2019

FORMULA 1 MERCEDES-BENZ GROSSER PREIS VON DEUTSCHLAND 2019

25 - 28 JULY 2019

FORMULA 1 MAGYAR NAGYDÍJ 2019

01 - 04 AUGUST 2019

FORMULA 1 JOHNNIE WALKER BELGIAN GRAND PRIX 2019

29 AUGUST - 01 SEPTEMBER 2019

FORMULA 1 GRAN PREMIO HEINEKEN D'ITALIA 2019

05 - 08 SEPTEMBER 2019

FORMULA 1 VTB RUSSIAN GRAND PRIX 2019

26 - 29 SEPTEMBER 2019

FORMULA 1 JAPANESE GRAND PRIX 2019

10 - 13 OCTOBER 2019

FORMULA 1 GRAN PREMIO DE MÉXICO 2019

24 - 27 OCTOBER 2019

FORMULA 1 UNITED STATES GRAND PRIX 2019

31 OCTOBER - 03 NOVEMBER 2019

FORMULA 1 ETIHAD AIRWAYS ABU DHABI GRAND PRIX 2019

29 NOVEMBER - 01 DECEMBER 2019

PREMIER

FRIDAY RACE TICKET • F1 Paddock Club™
SATURDAY & SUNDAY RACE TICKET • GRANDSTAND

YOUR EVENT LINE UP

THURSDAY

Exclusive Pit Lane Walk
Drive the Track Tour
Starting Grid Photo with Trophy

FRIDAY

Entry into Formula 1 Paddock Club Hospitality
Paddock Club Pit Lane Walks
Guided Paddock Access

SATURDAY & SUNDAY

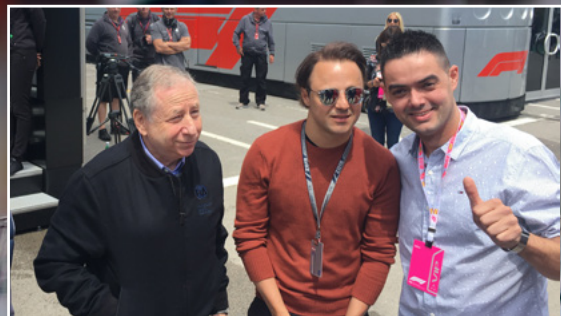
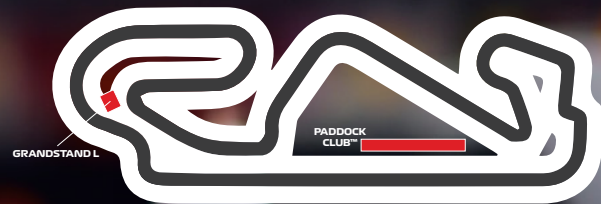
Ticket to Grandstand

EXCLUSIVE EXTRAS

F1 Experiences Rewards
F1 TV Access
F1 Experiences Gifts
F1 Experiences Lanyard & Ticket Sleeve
2019 Grand Prix Race Programme

PACKAGE PRICING

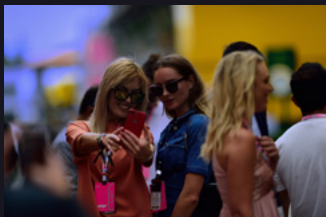
Starting at \$1,969



EVENTS



Podium Ceremony Access



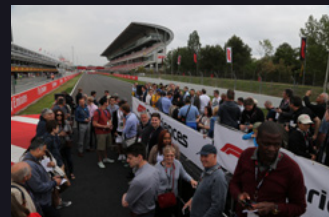
One-Day Paddock Pass



Guided Paddock Access



Exclusive Pit Lane Walk



Drive The Track Tour



Starting Grid Photo



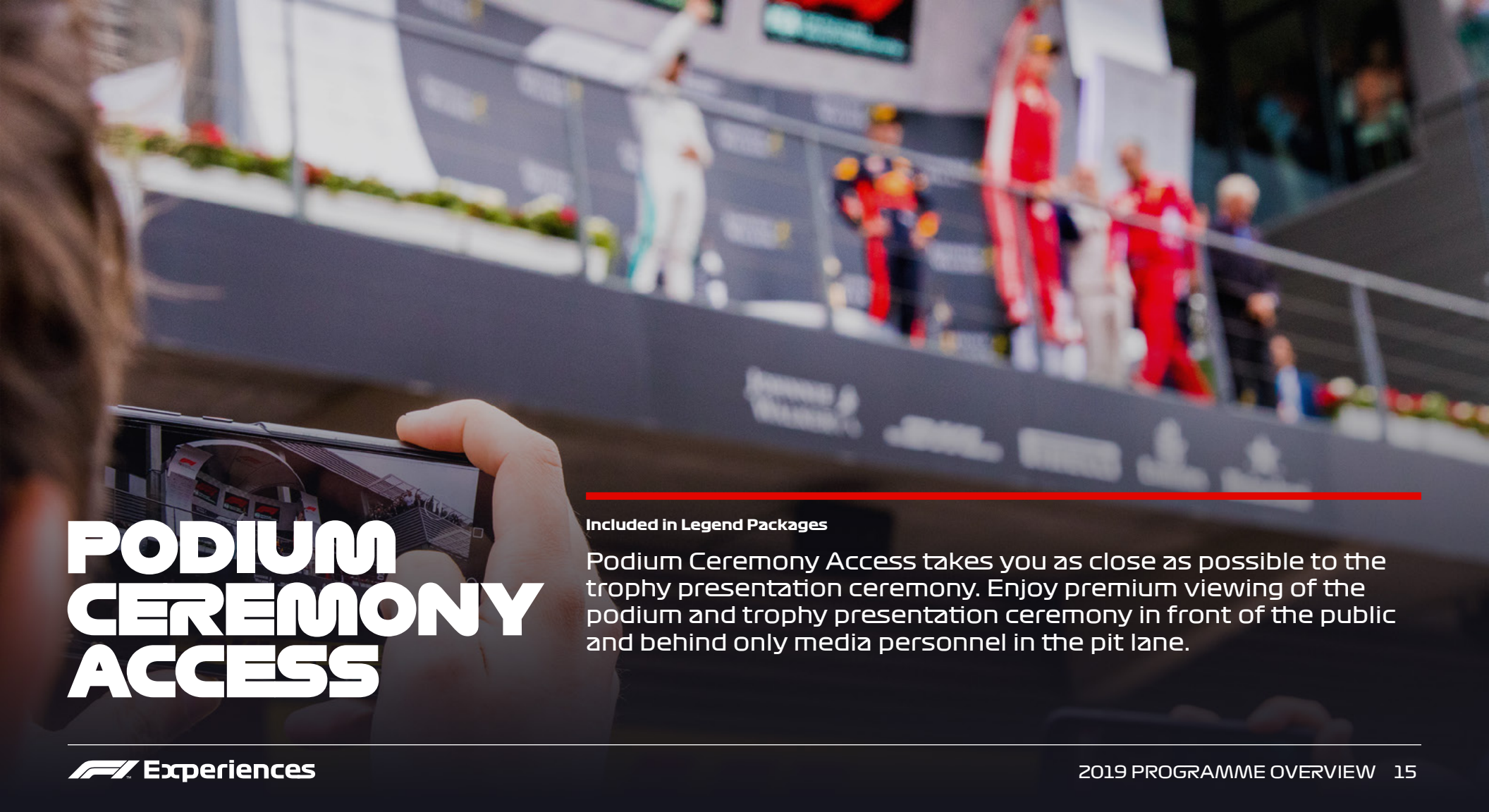
F1® Insider Access



Paddock Club™ Reception



Podium Photo Opportunity

A person is seen from the back, holding a smartphone to take a photo of a podium ceremony at a race track. The podium is elevated and has a dark grey railing with logos. Several people in racing suits are on the podium, and one person in a white suit is standing with arms raised. The background is blurred, showing the race track and other structures.

PODIUM CEREMONY ACCESS

Included in Legend Packages

Podium Ceremony Access takes you as close as possible to the trophy presentation ceremony. Enjoy premium viewing of the podium and trophy presentation ceremony in front of the public and behind only media personnel in the pit lane.

ONE - DAY PADDOCK PASS



Included in Legend Packages

Enjoy one, full-day of access to the exciting Formula 1® Paddock where you can explore the highly-coveted ground home to drivers and the famous alike.

ONE - DAY ACCESS

Available Friday, Saturday or Sunday. Day will be determined based on availability

CELEBRITY SIGHTINGS

Previous guests have met drivers, team owners, Formula 1 CEO Chase Carey and more!

GUIDED PADDOCK ACCESS

Included in Champions Club, Paddock Club™ & Premier Packages

Enjoy a guided tour of the renowned Formula 1® Paddock with an F1® Experiences staff member.

PERSONALIZED TOUR

Customized to focus on teams or areas your group wants to see

CELEBRITY SIGHTINGS

Previous guests have met drivers, team owners, Formula 1 CEO Chase Carey and more!



EXCLUSIVE PIT LANE WALK

Included in Starter, Trophy, Hero & Premier Packages

F1® Experiences' guests will enjoy an up-close, unobstructed view of team personnel and garages during our Exclusive Pit Lane Walk, access which is unavailable to the public.

PHOTO OPPORTUNITY

Perfect photo opportunity of your favourite teams, team principals and drivers

LAST MINUTE VIEWS

Views into team garages as final touches are added to the cars prior to the Grand Prix weekend.



DRIVE THE TRACK TOUR

Included in Starter, Trophy, Hero & Premier Packages

Accompanied by F1 experts, our Drive the Track Tour is an exciting opportunity to ride around the circuit and see the track from the drivers' point of view. Feel the turns and undulations of each corner while embracing the unique views around the track. Previous guests have seen drivers and other teammates studying the track.



STARTING GRID PHOTO WITH TROPHY

Included in Starter, Trophy, Hero & Premier Packages

Enjoy a photo opportunity on the starting grid with the race trophy during your Thursday evening events. This iconic location will be a photo that you'll cherish for a lifetime. Taken by an F1 Experiences team member, your photo will be emailed out after the event for your personal use.

F1® INSIDER ACCESS

Included in Trophy & Hero Packages

A behind the scenes look into the world of Formula 1®. Stops can include the Safety Car, cool down room & team garages.

FIA SAFETY CAR GARAGE

A close-up view of the FIA Safety Car with driver Bernd Maylander

F1® TEAM GARAGE

Immerse yourself in the heart of the action as teams prepare for Saturday's qualifying

PIRELLI TYRE CENTER

The Pirelli team will guide you through the fascinating technology of F1 tyres



PADDOCK CLUB™ RECEPTION

Experiences

Included in Trophy & Hero

Hosted inside the famous Formula 1 Paddock Club™, you will revel in sophisticated elegance with our Paddock Club™ Reception

DRIVER MEET-AND-GREETS

Previous meet-and-greets have included Fernando Alonso, Max Verstappen, Charles Leclerc and more!

GOURMET CUISINE & BEVERAGES

Gourmet cuisine prepared by the world-renowned Paddock Club chefs with an open bar of beer, wine and more throughout the evening



Emirates

Emirates

Emirates

Emirates

Emirates

Emirates



Formula 1
Gran Premio de España
Emirates 2018

Barcelona 11-13 May

Emirates

Emirates

Emirates

Emirates

Emirates

Emirates

Emirates

Emirates



Included in Trophy & Hero Packages

Stop on top of the famous podium where many champions have stood for a photo opportunity during F1 Insider Access. Taken by an F1 Experiences team member, your photo will be emailed out after the event for your personal use.

PODIUM PHOTO OPPORTUNITY

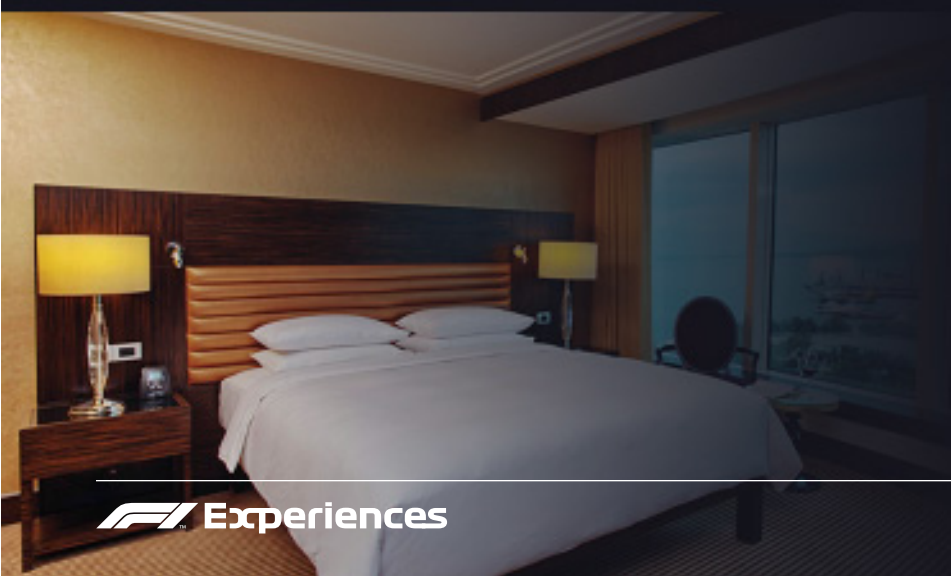
EXCLUSIVE EXTRAS

F1® TV ACCESS

F1 TV Access offers unique feeds from every session of the race weekend, with the capability of multi-level personalization.



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Experiences **REWARDS**

F1 Experiences Rewards are given to you for any Official F1 Experiences Ticket Package. Rewards are calculated as 10% of your total purchase in USD and can be redeemed for future F1 Experiences Packages or future hotel bookings.

ACCOMMODATION

Multiple, comfortable lodging options are offered at all races, adding a perfect place to rest and recharge during your stay.

Four- and Five-Star hotel options with daily transportation to and from the circuit are included at most locations.

Accommodations are conveniently located as close to the track as possible, or are in close proximity to the nearest metropolitan area. Where available, accommodations may be offered in double occupancy luxury yacht cabins or other unique platforms.



F1® Experiences 2019

RACE SUMMARY

FORMULA 1 ROLEX AUSTRALIAN GRAND PRIX 2019
14 - 17 MARCH 2019

FORMULA 1 GULF AIR SAUDI GRAND PRIX 2019
28 - 31 MARCH 2019

FORMULA 1 HEINEKEN CHINESE GRAND PRIX 2019
11 - 14 APRIL 2019

FORMULA 1 AZERBAIJAN GRAND PRIX 2019
25 - 28 APRIL 2019

FORMULA 1 EMIRATES GRAN PREMIO DE ESPAÑA 2019
09 - 12 MAY 2019

FORMULA 1 GRAND PRIX DE MONACO 2019
23 - 26 MAY 2019

FORMULA 1 PIRELLI GRAND PRIX DU CANADA 2019
06 - 09 JUNE 2019

FORMULA 1 GRAND PRIX DE FRANCE 2019
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FORMULA 1 MYWORLD GROSSER PREIS VON ÖSTERREICH 2019
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31 OCTOBER - 03 NOVEMBER 2019

FORMULA 1 ETIHAD AIRWAYS ABU DHABI GRAND PRIX 2019
29 NOVEMBER - 01 DECEMBER 2019

PROGRAMME OVERVIEW

 **F1 Experiences**

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